

HP WallArt Solution Templates

March 2015

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What is an HP WallArt template?

Is a tool for Print Service Providers to improve workflow to easily redecorate spaces periodically

Minimum scope, to manage a maximum of 20 locations by account. Big accounts needs a complete different solution



A template includes wall layout and applications pre-defined to help you repeat your wall décor set up over and over again, automatically, just modifying the content, if you wish



How can templates **benefit** your **business workflow?**

How can templates benefit your business workflow?



HP WallArt for spaces redecoration





Accounts

Retail Brands, Hotels, Restaurants





Stores, Living rooms, bedrooms, dining rooms





Functionability

How it works

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Templates management: *2 main use cases*



PSP creates and manages customer templates



PSP gives access to their accounts and allows them to modify and manage templates content



1. PSP creates and manages customer templates

How it works

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Steps to redecorating one space: **TEMPLATES**

1 USE CASE: PSP creates and manages customer templates





1 Create a new account



Add an Account

HP WallArt Solution	
Create new account	
Name *	
Maisons Home deco	
Email *	
irene.sogo@hp.com	
Password *	
••••••	
Password confirmation *	
Logo path	
deco_retailer.png Browse	
designer's wall color	
Lontact Name	Then, click on Create
Phone number	
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New account created



View Accounts



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P WallArt Solution							Communication assets	Latex Knowledge Center FAQ Tutorial Need help? 🍿
Content \lor	Sign out 🛛 🛱	Orders	Accounts-	Templates				
	Digital Printing							Browse:
	Spain	10						
	Droduce bigb guality	Show		entries				Showing 1 to 4 of 4 entries
	customized		Account		Dates	Account Information	Actions	Spaces to Decorate
	commercial, retail and residential wall decoration prints: from wallcoverings to posters and				Created: 02/05/2015 12:32	Name: Your Dress Contact: Contact Phone: xxx-xxx-xxx Email: digitalprintingbcn@gmai.com		
	canvas.		Your Di	FCiús corports	Last Access: -	0 Spaces 0 Templates 0 Projects	Add space Access the acc	ount's landing page
	HP Latex 360 Printer		~ <u>~</u>	7	Created: 02/05/2015 12:30	Name: StarCharm Hotels Contact: Contact Phone: xxx-xxxx xxx Emaîl: maria.pero.baig@hp.com	Email login pag Launch design Delete account	ge access to the account er t
	+업 New Project		StarCh Hote	arm els	Last Access: -	O Spaces O Templates O Projects	Settings	
Projects 278	Reset Counters Storage used 2.9 GB			G	Created: 02/05/2015 12:27	Name: Cling Design+Objects Contact: Contact Phone: xxx-xxx xxx Email: mar.lezcano@hp.com	7	
3					Last Access: -	O Spaces O Templates O Projects		
Open Orders 139 Errored Orders			2 1 1		Created: 02/05/2015 12:22	Name: Maisons Home deco Contact: Contact Name Phone: xxx-xxx Email: irene.sogo@hp.com	7	
1 Expired Orders				ņs	Last Access: 02/05/2015 13:01	0 Spaces 0 Templates 2 Projects		

Create your new space

Add the name of your space





HP WallArt Solution						Communication assets Latex K	nowledge Center FAQ Tutorial Need help? 🍿
Space is created succes	sfully						
Content \lor	Sign out 🔅	Orders Accounts - Ter	nplates				
	Digital	Placed Open Archived	Expired Errored All				Browse:
dp	Printing		Go to Orders				🗸 Previous Next >
	Spain Produce high quality	Show 10	✓ entries				Showing 1 to 10 of 78 entries
	customized	Project	Dates	Project Information	Actions	Files	Production Settings
	commercial, retail and residential wall	Order: #76375					
	decoration prints: from wallcoverings to posters and canvas. HP Latex 360 Printer	Job ID: #73665	Created: 02/05/2015 13:07 Ordered: 02/05/2015 13:08	Name: ss Type: Canvas Origin: Klosk Customer: - Account: Maisons Home deco (<u>irene.soqo@hp.com</u>) Tags: Add tags Size: 91.44 x 60.96 cm Area: 0.56 m ²	7	Pending approval for image purchase	Trimming lines: Yes Trim line type: Fotoba Bleed size: 0.0 cm
	+🖞 New Project	Order: #76274		Content: 🕕			
Statistics Projects 278 Placed Orders 3 Open Orders	Reset Counters Storage used 2.9 GB	 Order: #/63/4 Job ID: #73664 	Created: 02/05/2015 13:05 Ordered: 02/05/2015 13:07	Name: hhh Type: Wall Covering Origin: Klosk Customer: - Account: Maisons Home deco (<u>irene.soqo@hp.com</u>) Tags: Add tags Size: 365.76 x 243.84 cm Area: 8.92 m ² Content: ①	View Update thu Delete	Pending approval for image purchase comments umbnail	Trimming lines: Yes Trim line type: Fotoba Bleed size: 0.0 cm First Tile Position: Left Tile width: 63.5 cm Overlap width: 0.0 cm
139				Has pixelation warning	Approve O	rder ten	nolate
Errored Orders 1 Expired Orders 45		 Order: #74905 	Created: 01/27/2015 10:02 0rdered:	Name: test Type: Canvas Origin: Web Customer: - Tags: Add tags	Convert to	Pending approval for image purchase	Trimming lines: No
			01/27/2015 10:20	Size: 80.0 x 60.0 cm Area: 0.48 m²	_		



Assign to a Space

Once the template is created, it will appear as "Unassigned"

P WallArt Solution						Communication assets Latex Knowle	dge Center FAQ Tutorial Need help? 🍿
Content \lor	Sign out 🔹 🗱	Orders Accounts - Tem	nplates				
dn	Digital Printing			- Go to Templates			Browse: C
	Spain	Show 10	entries				Showing 1 to 10 of 15 entries
	Produce high quality customized	Project	Dates	Template Information	Actions	Account	Production Settings
	commercial, retail	Unassigned					
	and residential wall decoration prints: from wallcoverings to posters and canvas.	Job ID: #72034	Created: 01/23/2015 08:38	Name: canvas_submit Type: Canvas Tags: Add tags Size: 35.0 x 25.0 cm Area: 0.09 m ² Estimated price: USD 2.35	View Edit	-	Trimming unes: No
• Statistics	HP Latex 360 Printer	Job ID: #71029	Created: 01/16/2015 16:31	Name: estonia Type: Wall Covering Tags: Add tags Size: 365.76 x 243.84 cm Area: 8.92 m ² Estimated price: USD 239.99 Content: ①	Update thumbnail Create project Assign to a space Pelete Settings	Maisons Home deco Madrid Barcelona London Berlin	Trimming lines: Yes type: Ordinary e: 0.0 cm Position: Cen er i: 63.5 cm idth: 0.0 cm
Projects 278 Placed Orders 3 Open Orders	Storage used	Job ID: #71025	Click on As o1/16/2015 16:31 and select and then y	Name: estonia Type: Wall Covering SSEGNOE O SPACE Acceount afirst Acceount afirst Your Space	2	-	Trimming lines: Yes Trim line type: Ordinary Bleed size: 0.0 cm First Tile Position: Center Tile width: 63.5 cm Overlap width: 0.0 cm
139 Errored Orders 1 Expired Orders 45		Job ID: #70980	Created: 01/16/2015 16:30	Name: another anke project Type: Wall Covering Tags: Add tags Size: 300.0 x 250.0 cm Area: 7.5 m ² Estimated price: USD 201.82 Content: ①		-	Trimming lines: Yes Trim line type: Ordinary Bleed size: 0.0 cm First Tile Position: Center Tile width: 63.5 cm Overlap width: 0.0 cm
				Name: gnNj Tvpe: Wall Covering			Trimmina lines: Yes

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4 Template assigned to a specific space

The template appears assigned to its **Account** and **Space** selected

HP WallArt Solution						Communication assets Latex Know	ledge Center FAQ Tutorial Need help? 旋
Template has been assig	gned to Madrid						
Content \lor	Sign out 🗳	Orders Accounts - Ter	nplates				
dn	Digital Printing						Browse:
up.	Spain	Show 10	✓ entries				Showing 1 to 10 of 15 entries
	Produce high quality	Project	Dates	Template Information	Actions	Account	Production Settings
	commercial, retail	Madrid					
	and residential wall decoration prints: from wallcoverings to posters and canvas.		Created: 01/23/2015 08:38	Name: canvas_submit Type: Canvas Account: Maisons Home deco (<u>irene.soqo@hp.com</u>) Tags: Add tags Size: 35.0 x 25.0 cm		Maisons	Trimming lines: No
		Job ID: #72034		Area: 0.09 m ²		Home deco	
	HP Latex 360 Printer			Estimated price 050 E135			
Statistics Projects 278	Reset Counters Storage used	Job ID: #71029	Created: 01/16/2015 16:31	Name: estonia Type: Wall Covering Tags: Add tags Size: 365.76 x 243.84 cm Area: 8.92 m ² Estimated price: USD 239.99 Content: ①	Processing, please wait.		Trimming lines: Yes Trim line type: Ordinary Bited size: 0.0 cm First Tile Position: Center Tile width: 63.5 cm Overlap width: 0.0 cm
Placed Orders 3 Open Orders 139	2.5 66	Job ID: #71025	Created: 01/16/2015 16:31	Name: estonia Type: Wall Covering Tags: Add tags Size: 365.76 x 243.84 cm Area: 8.92 m ² Estimated price: USD 239.99 Content: ①		-	Trimming lines: Yes Trim line type: Ordinary Bleed size: 0.0 cm First Tile Position: Center Tile width: 63.5 cm Overlap width: 0.0 cm
Errored Orders 1 Expired Orders 45		Inh ID+ #70980	Created: 01/16/2015 16:30	Name: another anke project Type: Wall Covering Tags: Add tags Size: 300.0 x 250.0 cm Area: 7.5 m² Estimated price: USD 201.82		-	Trimming lines: Yes Trim line type: Ordinary Bleed size: 0.0 cm First Tile Position: Center Tile width: 63.5 cm Overlap width: 0.0 cm

Templates settings





Edit the settings for a specific template

HP WallArt Solution	
Draduction Sattings	
Name *	
canvas_submit	
Space Madrid -	
Canvas frame width (in centimeters) ① 6.5	
Canvas frame type	
○ Mirror ③	
O Natural ()	
Solid color ①	
Canvas frame color # 00A0DD	
Hide tile footer 🕢	
Trim Lines	
Tile footer size	
🔿 Large 🕡	
● Small ①	

URL to create new project from this template via external link

https://designer.hpwallart.com/xxx/templates/7c199202-d370-4060-6e87-8cd5708ddc32/new_project?external_link=true

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Production settings for your templates

	HP WallArt Solution	
	Production Settings	_
	Name * wed retailer	- Name of template
	Space File wid G3.5 Your Dress Your Dress Ave Starm Charm Hotel Madrid	- You can re-assign to a different space
Tile settings	 Optimize tile size for roll width () First tile position Left () Center () 	
	 Right ① Rotate alternate tiles in the PDF ① 	
	Tile installation	
	Japanese overlap marker ()	
	💿 Overlap 🕕	

5 Accounts Content Management

PSP can assign content folders with specific images to specific accounts

HP WallArt Solution										FAQ Tutorial I	Need help?
Animals Create New		Click on	Settings								
Background i _{Settings}						You car	n drag and drop these e	lements to change their order	Fonts		
* Select File									* Fonts * Select	t Font Upload	^
Please enter name I own the copyright to this image and agree to the terms of use Upload	bear on rock	bear on water	koalas	zebra © •	Lion	rhino C •	tigers family	tion	HP Simplified	Delete	
<						-		>			
Objects						You ca	n drag and drop these e	lements to change their order	Default Text Colors		
Select File Please enter name I own the copyright to this image and agree to the terms of use Upload									#FFFFF	Add Color	
4								>			



Accounts Content Management

HP WallArt Solution		Ø
Animals Settings Click on Settings		
Name * Animats		
Password * PSPs or manufacturers are able to protect their content folder with a password		
Hide PSPs or manufacturers are able to make a content folder not visible		
Disable scaling of objects		
Browse		
Delete this content source? New project with this content source https://designer.hpwallart.com/yyy/yyy_custom_animals_		
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Accounts Content Management

Select the content your wish to offer for each Account

HP WallArt Solution		
Animals Settings		
Name *		
Enable Authentication		
Password *		
Hide		
Show to accounts	You can Select all or click on Show to accounts onabling the	
Maisons Home deco	. PSP to assign content to different Accounts by clicking on	
CLING Design+Objects	it/them.	
Vour Dress		
Disable scaling of objects		
Thumbnail (JPEG or PNG less than 5MB only) Browse	Once all the content folders have been managed, remember to	
Delete this content source?	"Update Settings"	
New project with this content source		
https://designer.hpwallart.com/xxx/xxx_custom_animals		
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2. PSP gives access to accounts to create templates

REQUIRES ADDITIONAL STEPS (including the ones before)

How it works

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Steps to redecorating one space: **TEMPLATES**

2 USE CASE: PSP gives access to their accounts and allows them to modify and manage templates content



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6 Send an Email login page Access to the account

P WallArt Solution							Communication assets	Latex Knowledge Center	FAQ Tutorial Need help? p
Content \lor	Sign out 🛛 🌣	Orders	Accounts -	Templates					
	Digital Printing							Browse:	
	Spain	10							Chevring 1 to 4 of 4 entries
	Produce high quality	Show	Account	entries entries	Pater	Account Information	Actions	Eparat to Becorate	Showing 1 to 4 of 4 entries
	customized commercial, retail and residential wall decoration prints: from wallcoverings to posters and		なた	7	Created: 12/23/2014 11:48	Name: Starm Charm Hotel Contact: Mar Lezcano Phone: 111.111.111 Email: leitat-services.raquel.martinez@hp.com		Barcelona New York Paris Moscow	
	canvas.		Hote	els	Last Access: 01/14/2015 13:22	6 Spaces 3 Templates 22 Projects		• London • Rubi	
	HP Latex 360 Printer				Created: 12/23/2014 11:42	Name: Your Dress Contact: Mar Lezcano Phone: 111.111.111 Email: maria.pero@hp.com	2	• Barcelona • Madrid	
	+_] New Project		YourDi	V CSSS : cosperts	Last Access: 01/09/2015 09:30	2 Spaces 2 Templates 3 Projects			
Statistics Projects 187	Reset Counters Storage used 4.3 GB		CLIN	G	Created: 12/23/2014 11:40	Name: CLING Design+Objects Contact: Mar Lezcano Phone: 111.111.111 Email: irene.sogo@hp.com	2	• Las Ramblas • Pza Cataluña	Click on Email
Placed Orders 27	HP ink used		DESIGNS+OBJEC -	:TS	Last Access: 01/16/2015 11:38	2 Spaces 4 Templates 1 Projects	Add space Access the acc	ount's landing page	page access to account
Open Orders 88	Media used 0 K m²		- F		Created: 12/23/2014 11:36	Name: Maisons Home deco Contact: Mar Lezcano Phone: 111.111.111	Email login pag Launch design	e access to the account er	
Errored Orders 1 Expired Orders	Consumption 0 L/m²			ຸກຮ	Last Access: 01/15/2015 17:29	Email: mar.lezcano@hp.com 1 Spaces 1 Templates 61 Projects	Settings		



Retailer/Account Activation



Account's Landing Page



About HP	Social Media	HP Partners	Customer Support	
Contact us	Consumer support forum	Become a partner	Power cord replacement	
Newsroom	Enterprise business community	Find a reseller	Download drivers	
Invester rela	ions Doualonas communitu	DarteerOpe	Dogistor your product	



7 Dashboard templates management





8 Template opens in HP WallArt designer





Modify your template



Select your new content on your template





Request for quotation





10 PSP receives a new placed order in dashboard, pending for approval

Any job created from the HP WallArt Access points in deco-stores will be re-directed to the PSP's dashboard, pending for approval

IP WallArt Solution						Communication assets Latex	Knowledge Center FAQ Tutorial Need help? 💋	
Content \lor	Sign out 🛛 🛱	Orders Accounts - T	emplates					
	Digital Printing	Placed Open Archived Expired Errored All					Browse:	
							Previous Next	>
	Spain Droduco bigh guality	Show 10	▼ entries				Showing 1 to 10 of 79 entrie	s
	customized	Project	Dates	Project Information	Actions	Files	You will need to app	rove the order
	commercial, retail and residential wall	Order: #77506 (Copied from #74	1479)					
	decoration prints: from wallcoverings			Name: canvas_submit Type: Canvas				
	to posters and			Origin: NUSK				
	canvas.		Created:	Customer: - Template : canvas_submit (Madrid)			Trimming lines. No	
			01/23/2015 08:38 Ordered:	Account: Maisons Home deco (irene.sogo@hp.com)	7	Pending approval for image purchase	Tranning unes. No	
	Part Carles		02/11/2015 16:22	Tags: Add tags				
	HP Latex 360 Printer	Job ID: #74584		Size: 35.0 x 25.0 cm				
	+💾 New Project			Area: 0.09 m ² Content: (1)				
		Order: #76375						
Statistics	Reset Counters			Name: ss				
Projects	Storage used		Created:	Origin: Kiosk		PDF (10.6 MB)		
286	2.9 GB	1 march	02/05/2015 13:07 Ordered:	Customer: - Account: Maisons Home		Simple PDF(10.6 MB)	Trimming lines: Yes Trim line type: Fotoba	
Placed Orders	HP ink used	State of the second	02/05/2015 13:08	deco (<u>irene.sogo@hp.com</u>)	7	JDF Ticket	Bleed size: 0.0 cm	
4	28.1 L	and the second	02/11/2015 14:49	Tags: Add tags		Media Specific Instructions >>		
Open Orders	Media used	Job ID: #73665	Days before expiration: 5	Size: 91.44 x 60.96 cm Area: 0.56 m ²		field specific instructions of		
144	2.68 Km^2			Content: ①				
I-T -T		Order: #76374						
1	$0.011 \text{ J}/\text{m}^2$			Name: hhh Type: Wall Covering				
	0.011 L/III			Origin: Kiosk Customer: -			Trimming lines: Yes	
Expired Orders		A	Created:	Account: Maisons Home			Trim line type: Fotoba Bleed size: 0.0 cm	
46			02/05/2015 13:05 Ordered:	deco (<u>irene.sogo@hp.com</u>) Tags: Add tags	7	Pending approval for image purchase Comments	First Tile Position: Left	
			02/05/2015 13:07				Overlan width: 0.0 cm	•



Accounts can also create a new template from a project



Thank you